

## IdentiPlast 2017 – DRAFT PROGRAMME

**Motto:** Circular Economy and Plastics: Opportunities and Challenges

**Date:** Wed 22 – Thu 23 February 2017  
(plus optional excursion on Fri 24 February 2017)

**Venue:** MuseumsQuartier Vienna, Halle E+G

<b>Wednesday, 22<sup>nd</sup> February</b>	<i>Moderator Day 1: Jacki Davis, Brussels-based Journalist</i>
<b>09:00 - 10:00</b>	<b>Registration</b>
<b>10:00</b>	<p><b>Opening</b></p> <p><b>Karl-H. Foerster</b> Executive Director, PlasticsEurope</p> <p><b>Christian Holzer</b> Director General of Waste Management, Federal Ministry of Environment (Austria)</p>
<b>10:15</b>	<p><b>Keynotes</b></p> <p><b>Maurits van Tol</b>, Senior Vice President Innovation &amp; Technology, Borealis Group (Austria) <b>Circular Economy: An opportunity for the plastics industry</b></p> <p><b>Rob Opsomer</b>, Lead, New Plastics Economy, Ellen MacArthur Foundation (UK) <b>The New Plastics Economy</b></p>
<b>11:00</b>	<b>Coffee break</b>
<b>11:30</b>	<p><b>Circular Economy – Where do we stand today?</b></p> <p><b>Hugo-Maria Schally</b>, Head of Unit, Eco-Innovation and Circular Economy, Dir A Green Economy - DG Environment, European Commission <b>The EU Circular Economy Package</b></p> <p><b>Helge Wendenburg</b>, Federal Ministry of Environment (Germany) <b>Divert from Landfill – How to achieve?</b></p>
<b>12:20</b>	<p><b>Panel Discussion – EU legislation and waste management implementation</b> <i>Panel will be composed of waste practitioners from the regions</i></p> <ul style="list-style-type: none"> <li>• <b>Jakub Bator</b> – Member of Board of Krakow Municipal Holding, Waste-to-Energy Plant (Poland)</li> <li>• <b>Gordana Pehcec-Pavlovic</b>, Executive Secretary, Croatian Chamber of Economy (Croatia)</li> <li>• <b>Andy Rees</b>, Head of Waste Strategy, Welsh Government (UK)</li> <li>• <b>Helge Wendenburg</b>, Federal Ministry of Environment (Germany)</li> <li>• <b>Yavuz Eroğlu</b>, President, PAGEV – Turkish Plastics Industry Foundation (Turkey)</li> </ul>

13:15	<b>Lunch and networking</b>
14:30	<p><b>The Circular Economy Package – how to achieve the targets?</b></p> <p><b>Nina Maier</b>, Chair of the “Interest Group Plastics” of the European Network of Environment Protection Agencies  <b>Approaches for implementation and measures</b></p> <p><b>Antonino Furfari</b>, Managing Director, Plastics Recyclers Europe (PRE)  <b>Capacities needed in recycling today and in the future</b> (tbc)</p> <p><b>Ella Stengler</b>, Managing Director, Confederation of European Waste-to-Energy Plants (CEWEP)  <b>Capacities needed in energy-from-waste today and in the future</b></p> <p><b>Reinhold W. Lang</b>, Head of Institute for Polymeric Materials and Testing, University of Linz (Austria)  <b>The role of resource efficiency and eco-innovation for a Sustainable Circular Economy</b></p>
15:15	<p><b>Waste management in practice: from global to local</b></p> <p><b>Antonis Mavropoulos</b>, President, International Solid Waste Association (ISWA)  <b>Towards a wasteless future: The case of plastics</b></p> <p><b>Antonio Ciotti</b>, Vice Chairman, Corepla (Italy)  <b>EPR schemes in Italy</b></p> <p><b>Georg Rebernig</b>, Managing Director, EAA - Environment Agency Austria  <b>Twinning Projects</b></p>
16:00	<b>Coffee break</b>
16:20	<p><b>Panel Q&amp;A: Pull factors and opportunities for recycling</b></p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• <b>Hugo-Maria Schally</b>, Head of Unit, Eco-Innovation and Circular Economy – Dir A Green Economy - DG Environment, European Commission</li> <li>• <b>Carlos de Los Llanos</b>, Director Sorting and Recycling, Eco-Emballages (France)</li> <li>• <b>Herman van Roost</b>, Business Development Manager Recycling, TOTAL (Belgium)</li> <li>• <b>Michael Scriba</b>, Managing Director, MTM plastics (Germany)</li> <li>• <b>Harald Pilz</b>, Senior Advisor, denkstatt (Austria)</li> </ul>
16:50 17:00	<p><b>Wrap-up of day 1</b></p> <p><b>Christoph Scharff</b>, CEO, Altstoff Recycling Austria AG, ARA (Austria)</p> <p><b>Formal close: Karl-H. Foerster</b>, Executive Director, PlasticsEurope</p>
19:00	<p><b>Welcome in Vienna – MQ, Halle E+G</b></p> <p>Vienna City representative – tbc (Austria)</p> <p><b>EPRO Awards Ceremony</b></p>

<b>19:30 – 22:00</b>	<b>Networking dinner</b> Opening by one of the main sponsors
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## Day 2

<b>Thursday, 23<sup>rd</sup> February</b>	
<b>08:30</b>	<b>Registration</b>
<b>08:45</b>	<b>Opening and overview of the day</b> <b>Eva Maria Bieda</b> , Sustainability & Advocacy Director, Dow Europe (Switzerland)
<b>09:00</b>	<b>Circular economy around the globe</b> <b>Craig Cookson</b> , Director Sustainability & Recycling Plastics Division, American Chemistry Council – ACC (Unites States) <b>Plastics waste management in the U.S.A.</b> <b>Akihiro Izumi</b> , Director, Plastic Waste Management Institute – PWMI (Japan) <b>Plastics waste management in Japan</b> <b>NN</b> , Canadian Plastics Industry Association – CPIA (tbc) <b>Specifics of waste management in Canada</b> <b>Yağmur Cengiz</b> , General Manager, Turkish Plastics Industry Foundation – PAGEV (Turkey) <b>Challenges of waste management in an emerging country (tbc)</b>  Q&A
<b>10:00</b>	<b>Identification—Sorting—Treatment</b> Moderator: <b>Antonino Furfari</b> , Plastics Recycling Europe (PRE)  <ul style="list-style-type: none"> <li>• <b>Hendrik Beel</b>, Managing Director, RTT Steinert GmbH (Germany) <b>Automated solution for modern waste sorting</b></li> <li>• <b>Steven Burns</b>, Development Manager, Impact Solutions (UK) <b>Innovative separation of mixed polyolefins for improved recycling</b></li> <li>• <b>Clemens Pues</b>, Sales Director, Tönsmeier Wertstoffe (Germany) <b>Sorting, treatment and processing of packaging waste</b></li> </ul> Q&A
<b>11:00</b>	<b>Networking break</b>

<p>11:30</p>	<p><b>Opportunities and solutions for advanced recycling and production utilisation</b> Moderator: <b>Michael Scriba</b>, Managing Director, mtm plastics</p> <ul style="list-style-type: none"> <li>• <b>Andy Whyte</b>, Environment &amp; Sustainability Specialist, Ricoh UK Products Limited (RPL) (UK) <b>Recycling, reuse, remanufacturing</b></li> <li>• <b>Giovanni Bressan</b>, Purchasing Manager, Karton SpA (Italy) <b>Recycling to new corrugated PP packaging</b></li> <li>• <b>Gerald Rebitzer</b>, Sustainability Director, Amcor Flexibles (Switzerland) <b>Plastics recycling in the value chain</b></li> <li>• <b>Karlheinz Hausmann</b>, R&amp;D Fellow Sustainability Technology Leader Packaging, DuPont Performance Materials (Switzerland) <b>Multilayer Technology vs. recycling challenges</b></li> <li>• <b>Uwe Ruster</b>, Lead Engineer, Recycled/Sustainable Materials, Adam Opel AG (Germany) <b>Use of recycled plastics in automotive</b></li> <li>• <b>Jochen Hertlein</b>, Sustainability and Lean Packaging Manager, Nestec (Switzerland) <b>How design supports recycling</b></li> <li>• <b>Gerold Breuer</b>, Head of Marketing &amp; Business Development, EREMA Group (Germany) <b>From standard to „made to measure“ re-pellets</b></li> </ul>
<p>13:00</p>	<p><b>Lunch break</b></p>
<p>13:45</p>	<p><b>Claire Dadou-Willmann</b>, Executive Officer, 2ACR, Association Alliance Chimie Recyclage (France) <b>French project on economic instruments to help the development of recycling</b></p> <p><b>Further technologies</b> Moderator: <b>Peter Sundt</b>, Secretary General, European Association of Plastics Recycling and Recovery Organisations (EPRO)</p> <p><b>Feedstock Recycling</b></p> <ul style="list-style-type: none"> <li>• <b>Ina Vrancken</b>, Marketing Manager General Industry, 3M (Germany) <b>Up-cycling of fully fluorinated polymers</b></li> <li>• <b>Erik Moerman</b>, Business Development Manager Industrial Services, Indaver (Belgium) <b>Plastic to Chemicals as part of Indaver’s Molecule Management</b></li> </ul> <p><b>Energy Recovery</b></p> <ul style="list-style-type: none"> <li>• <b>Geert Cuperus</b>, European Recovered Fuel Organisation (ERFO) - <i>tbc</i> <b>Energy recovery from SRF</b></li> </ul>

	<ul style="list-style-type: none"> <li>• <b>NN</b> <b>Modernised MSWI</b></li> </ul> <p>Q&amp;A</p>
<b>15:15</b>	<p><b><i>Beyond waste management towards Circular Economy</i></b></p> <p>Moderator: <b>Harald Pilz</b>, Senior Consultant denkstatt</p> <p><i>Short standing panel debate with the following panellists:</i></p> <ul style="list-style-type: none"> <li>• <b>Klaus Wittstock</b>, Head of Industry Advocacy &amp; Environmental Policy, BASF SE (Germany) talking about resource efficiency</li> <li>• Representative talking about eco-design</li> <li>• <b>Karl Kienzl</b>, Deputy Managing Director, EAA - Environment Agency Austria talking about priority area plastics within the action plan</li> <li>• <b>Stuart Hayward-Higham</b>, Technical Development Director, SUEZ UK talking about recycling and recovery</li> </ul>
<b>15:45</b>	<p><b><i>Wrap-up IdentiPlast 2017</i></b></p> <p><b>Terry McCormack</b>, Leader Corporate Sustainable Development, LyondellBasell (UK) and Chairman of PlasticsEurope Waste Management Group</p>
<b>16:00</b>	<p><b><i>Close of conference and outlook on the future</i></b></p>