Plastics 2030
PlasticsEurope’s Voluntary Commitment to increasing circularity and resource efficiency
General commitments

- Prevent leakage of plastics into the environment
- Improve resource efficiency and circularity of plastics

Overarching goals

- Prevent leakage of plastics into the environment
- Improve resource efficiency of plastic products
- Accelerate research of alternative feedstocks
- Update Product Life Cycle Inventory datasets every three years
- Extend waste data collection, including new data on circularity of plastics
- Support standardisation related to the circularity of plastics
- Prevent pellet loss: Operation Clean Sweep®
- Support standardisation related to the circularity of plastics
- Prevent littering: identification and littering prevention solution of most found items in the environment

Global Plastics Alliance

- Working on Marine Litter Solutions: 355 projects conducted by 75 associations across 40 countries

Polymer-specific commitments

- Transforming from a linear to a circular polyolefin economy; designing out waste; keeping products and materials in use; and recycling into high-quality new raw materials
- Facilitating value chain trust, knowledge transfer, partnerships, creativity and action
- Delivering innovative solutions to advance polyolefin circularity

- Unlocking the unique potential of styrenics for circularity by engaging with the whole value chain
- Developing and scaling-up innovative technologies to recycle styrenics back into high-quality applications, even for food contact
- Creating a market pull away from incineration and landfill towards game-changing recycling solutions for styrenics

- Within the framework of VinylPlus (www.vinylplus.eu) further advance, and increase, safe and quality recycling for all PVC applications
- Propose a complementary chemical recycling solution for the treatment of PVC waste fractions which cannot be recycled by already developed and well established mechanical recycling technologies

Reporting

Monitoring the progress of the Voluntary Commitment

- Action plan and time-based performance indicators
- Yearly evaluation provided by independent committee
Please read the full report on
www.plasticseurope.org

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