



IdentiPlast 2015

“Plastics Waste: a Key Component of a Circular Economy”

Date: 29th- 30th April 2015

Venue: Rome, Congress Center Fontana di Trevi

Wednesday 29th April	
09:00-10:00	Registration and Welcome Coffee
10:00:10-30	<p>Opening & Welcome</p> <p>Daniele Ferrari, President, PlasticsEurope Italy Alessandro Bratti, Chairman of the Parliamentary Inquiry Commission on waste cycle Roberto De Santis, President, Consorzio Nazionale Imballaggi (CONAI)</p>
10:30-11:45	<p>Circular Economy: The Vision</p> <p>What is the Circular Economy? Helmut Maurer, Waste Management & Recycling Unit, DG Environment, European Commission</p> <p>Zero Plastics to Landfill Martin Engelmann, Director EU and Governmental Affairs, PlasticsEurope</p> <p>Primary and Secondary Raw Material Antonello Ciotti, Director, Equipolymers</p> <p>The Point of View of an NGO Stefano Ciafani, Vice President, Legambiente</p> <p>The View of the Cities and the Regions Françoise Bonnet, Secretary General, Association of Cities and Regions for Recycling and Sustainable Resource Management (ACR+)</p> <p><i>Facilitator: Helmut Schmitz, Head of Public Affairs, Der Grüne Punkt</i></p> <p>Questions & Answers</p>
11:45-12:00	Coffee



<p>12:00-13:15</p>	<p>Panel Discussion: From Vision to Action</p> <p>Extended Producers Responsibility Joachim Quoden, Managing Director, Extended Producers Responsibility Alliance (EXPRA)</p> <p>Sustainability through innovation in plastic packaging Giovanni Cassuti, Vice President Polyethylene Business Unit, Versalis</p> <p>Recycling Industry in Europe Michael Scriba, CEO, mtm plastics</p> <p>Energy Recovery in Europe Ferdinand Kleppmann, President, Confederation of European Waste-to-Energy Plants (CEWEP)</p> <p>The potential for plastic packaging to contribute to a circular and resource-efficient economy Harald Pilz, Sustainability Assessment of Products, denkstatt</p> <p>Circular Economy - From packaging VISION to EU policy ACTION Virginia Janssens, Managing Director, EUROPEN</p> <p><i>Facilitator: Patricia Vangheluwe, Director Consumer & Environmental Affairs, PlasticsEurope</i></p> <p>Questions & Answers</p>
<p>13:15-14:30</p>	<p>Lunch</p>
<p>14:30-15:30</p>	<p>EPRO Award - Sponsored by <i>Consorzio Nazionale per la Raccolta, il Riciclaggio e il Recupero degli Imballaggi in Plastica (COREPLA)</i></p> <p>Giorgio Quagliuolo, President, <i>Consorzio Nazionale per la Raccolta, il Riciclaggio e il Recupero degli Imballaggi in Plastica (COREPLA)</i></p>
<p>15:30-17:00</p>	<p>Sharing Best Practices</p> <p>Increase Recycling of HH Packaging Catherine Klein, Managing Director, Valorplast</p> <p>Waste Free Oceans in the Mediterranean Rim Yavuz Eroglu, President, Turkish Plastics Industry Foundation (PAGEV)</p>



	<p>End-Of-Life: Solutions for Biodegradable Plastics Marco Versari, Director, Novamont</p> <p>Example from Canada Carol Hochu, President and CEO, Canadian Plastics Industry Association (CPIA)</p> <p>Engineering plastics: sustainable recycling Erico Spini, Marketing Director, Radici Group/Plastics</p> <p><i>Facilitator: Carol Hochu, President and CEO, Canadian Plastics Industry Association (CPIA)</i></p> <p>Questions & Answers</p>
20:00	Gala Dinner at Casina di Macchia Madama



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Thursday, 30th April	
08:30-09:00	Welcome Coffee
09:00-10:00	<p>Waste Legislation</p> <p>Europe: Overview from DG ENVIRONMENT Helmut Maurer, Waste Management & Recycling Unit, DG Environment, European Commission</p> <p>America: Plastics Waste Legislation Craig Cookson, Director Sustainability & Recycling, Plastics Division, American Chemistry Council (ACC)</p> <p>Japan: Plastics Waste Legislation and the way to a Circular Economy Akihiro Izumi, Plastic Waste Management Institute (PWMI)</p> <p><i>Facilitator: Martin Engelmann, Director EU and Governmental Affairs, PlasticsEurope</i></p> <p>Questions & Answers</p>
10:00-11:30	<p>Collection, Sorting and Recycling</p> <p>Collection Models in Italy Filippo Brandolini, President, Federambiente</p> <p>Sorting Plant Pietro Spagni, IDEALSERVICE</p> <p>Recyclers Marco Fabio Musselli, President, Breplast</p> <p>Enhanced Recyclate Collection in the UK Zoe Goodman, Principal Consultant, White Young Green (WYG)</p> <p>The Future of Waste Management Stuart Hayward-Higham, Technical Director, <i>Suez Environment Waste & Resource Recovery UK</i></p> <p><i>Facilitator: Craig Cookson, Director Sustainability & Recycling, Plastics Division, American Chemistry Council (ACC)</i></p>



	Questions & Answers
11:30-12:00	Coffee
12:00-13:30	<p>Innovation</p> <p>New Developments in Sorting Technology Jonathan Clarke, Commercial Director Recycling TOMRA Sorting Solutions</p> <p>Mixed Plastics Recycling Valerio Caramassi, President, Revet Recycling</p> <p>Advances in Agricultural Film Recycling Jan Bauer, RIGK GmbH (Head of EPRO's Agricultural Plastics WG)</p> <p>Carbon Recycling in the Steel Industry Christoph Thaler, Process Engineer, BTT – Technology Slab, Voestalpine</p> <p>Feedstock Recycling – Cracked? Adrian Griffiths, Recycling Technologies</p> <p><i>Facilitator: Adrian Whyte, Resource Efficiency Senior Manager, PlasticsEurope</i></p> <p>Questions & Answers</p>
13:30-14:30	Lunch
14:30-16:00	<p>Value Chain Perspectives</p> <p>Unilever Louis Lindenberg, Global Packaging Sustainability Director</p> <p>Politecnico di Milano Andrea Ratti, Associate Professor, Department for Design</p> <p>COOP Italia Vittorio Ramazza, Innovation Development</p> <p>Renault (France) Christophe Garnier, Circular Economy Project Manager</p> <p>ITENE Mercedes Hortal, Head of Sustainability Division</p>



	<p><i>Facilitator: Peter Sundt, Secretary General, European Association of Plastics Recycling and Recovery Organisations (EPRO)</i></p> <p>Questions & Answers</p>
16:00-16:15	<p>Wrap-up Peter Sundt, Secretary General, European Association of Plastics Recycling and Recovery Organisations (EPRO)</p>
16:15-16:30	<p>Close and Closing Comments – Welcome to IdentiPlast 2017 Karl-H. Foerster, Executive Director, PlasticsEurope</p>