



identi *Plast*[®] 2019

LONDON, 7-8 MARCH



EUROPE'S LEADING CONFERENCE
ON THE RECYCLING AND RECOVERY OF PLASTICS
14TH EDITION

Plastics, Sustainability and Society

PlasticsEurope
Association of Plastics Manufacturers

Programme Day I

Thursday 7 March

Moderator Day I: Karin Helmstaedt, *Journalist*

09:00-10:00 **Registration**

10:00-10:15 **Welcome & Opening Remarks**

Bruce Margetts, *President, The British Plastics Federation (BPF) and Managing Director, Bericap UK*

Javier Constante, *President, PlasticsEurope and Commercial Vice President, Packaging and Specialty Plastics Business EMEA, DOW Europe*

10:15-11:30 **Challenges of the Circular Economy in Europe...**

Daniel Calleja Crespo, *Director-General, DG Environment, European Commission*

... and the United Kingdom

Thérèse Coffey MP, *Parliamentary Under Secretary of State for the Environment (video)*

Chris Preston, *Deputy Director Waste and Recycling, Department for Environment, Food and Rural Affairs (Defra), United Kingdom*

Followed by a moderated conversation, joined by

Tom Crotty, *Vice-President, PlasticsEurope and Director, INEOS*

11:30-12:00 **Networking Break**

12:00-13:00 **Plastics in a Circular Economy – a European Conversation**

(3-minute presentation each, followed by Panel Discussion)

A Pan-European Overview

Nina Maier, *UBA Germany, Chair, Interest Group Plastics of the EPA Network*

The UK Plastics Pact

Richard Swannell, *Director, The Waste and Resources Action Programme Global (WRAP Global)*

The Plastics Pact

Arnoud Passenier, *Senior Programme Manager Circular Economy, Ministry of Infrastructure and Environment, The Netherlands*

Perspectives from the Austrian EU Presidency

Evelyn Wolfslehner, *Director, Waste and Contaminated Site Legislation, Federal Ministry of Sustainability and Tourism, Austria*

A Roadmap for the Plastic Waste Management in Italy

Alfredo Pini, *Director, Environmental and Technical Legislation, Italian Institute for Environmental Protection and Research (ISPRA)*

Engaging France towards 100% plastic recycled

Jean-François Gaillaud, *Deputy, Eco-industries and Sustainable Development Desk, Directorate General for Enterprise, Ministry of Economic Affairs, France*

10 min Q&A

13:00-14:00 **Networking Lunch**

14:00-14:30 **What is Industry Doing to Meet the Challenges?**

(5-minute presentation each)

- Tom Crotty, Vice-President, PlasticsEurope and Director, INEOS
- Venetia Spencer, Secretary General, Polyolefin Circular Economy Platform
- Jens Kathmann, Secretary General, Styrenics Circular Solutions
- Zdenek Hruska, Public Affairs Director, VinylPlus

14:30-14:50 **Embracing Circular Economy Worldwide**

(5-minute WPC video shown as introduction)

- Jim Seward, Chairman, World Plastics Council and Vice President JV and International Business, LyondellBasell

14:50-16:00 **Different Cultures, Different Approaches: Waste Management in Practice – from Global to Local**

(5 min speed-presentation each, followed by Panel Discussion)

- Markus Gall, Researcher, Institute of Polymeric Materials and Testing, University Linz, presenting highlights of Indonesia and Kenya
- Craig Cookson, Senior Director, Recycling and Energy Recovery, American Chemistry Council (ACC)
- Daniel Mitchell, President, ACOPLÁSTICOS, Colombia
- Daniel Yaw Mensah Toronyigah, Director, Policy and Sustainability, Federation of Plastic Manufacturers, Recyclers and Users, Ghana
- Carol Hochu, President and CEO, Canadian Plastics Industry Association (CPIA)
- Hisao Ida, Executive Director, Plastic Waste Management Institute (PWMI), Japan

35 min Q&A

16:00-16:30 **Networking Break**

16:30-17:30 **Industry Alliances Addressing an Issue of Global Proportions**

The Alliance to End Plastic Waste

Stephen Sikra, Associate Director, Corporate R&D, Procter & Gamble

Circular Plastics Alliance

Kirsi Ekroth-Manssila, Head of Unit, Consumer, Environmental and Health Technologies, DG Grow, European Commission

Followed by Q&A debate with:

- Stephen Sikra, Associate Director, Corporate R&D, Procter & Gamble
- Kirsi Ekroth-Manssila, Head of Unit, Consumer, Environmental and Health Technologies, DG Grow, European Commission
- Jim Seward, Chairman, World Plastics Council and Vice President JV and International Business, LyondellBasell
- Steven Russell, Vice President, Plastics Division, American Chemistry Council (ACC)

17:30 **Moderator Wrap-up and End of Day I**

19:00-22:15 **Networking Dinner**

Address: 8 Northumberland Avenue

Welcome and Presentation of the EPRO Awards

Javier Constante, President, PlasticsEurope and Commercial Vice President, Packaging and Specialty Plastics Business EMEA, DOW Europe

Programme Day 2

Friday 8 March

08:45-09:00 **Registration**

09:00-09:05 **Opening and Overview of the Day**

Karl-H. Foerster, **Executive Director, PlasticsEurope**

09:05-09:20 **Motivational Speaker: Mark Miodownik**

A British materials scientist, engineer, broadcaster, e.g. BBC Radio 4 series; Plastic Fantastic, and writer at University College London. Previously, he was the head of the Materials Research Group at King's College London, and a co-founder of Materials Library

09:20-09:35 **Circular Economy in Action – the Power of Value Chain Collaboration**

Kate Geraghty, **Director, Sustainability & Advocacy EMEA, Dow Packaging & Speciality Plastics**

09:35-10:50 **Eco-design of Consumer Products; Increasing Recycling and Reuse**

Moderator: Iain Ferguson, **Environment Manager, Co-op**

- Isabell Schmidt, **Managing Director, German Association for Plastics Packagings and Films**
- Fabrizio Di Gregorio, **Technical Manager, RecyClass**
- Jose Luis Moreno, **Innovation Manager, Ecoembes – The Circular Lab**
- Philippe Diercxsens, **Packaging & Environment Manager, Danone Waters**
- Romain Cazenave, **Packaging EMEA Marketing Director, The Dow Chemical Company**

10 min Q&A

10:50-11:20 **Morning Break**

11:20-12:40 **Collection and Sorting – The Vehicle to Increasing Recycling**

Moderator: Stuart Foster, **Chief Executive Officer, RECOUP**

Improving the Circular Economy through Harmonised Collection Schemes

David Warren, **Head of Circular Economy Policy Development, Welsh Government**

How to Improve Collection and Sorting in the French Regulatory Environment

Martin Champel, **Technical and Performance Direction, VEOLIA Environment**

Advances in Sorting Technologies

Charlotte Glassneck, **Business Development Engineer, TOMRA**

Kerbside Collection – The Way Forward?! – the Belgian Experience...

An Vossen, **Executive Manager, Plarebel**

It's about Harvesting & Not Collection

Stuart Hayward-Higham, **Technical Development Director, Suez**

Improved Sorting Innovations for Plastics Recycling

Clemens Pues, **PreZero**

10 min Q&A

12:40-13:40 **Networking Lunch**

13:40-14:50 **Diversification of Feedstock**

Moderator: Stuart Hayward-Higham, Technical Development Director, Suez

Project Beacon – Advanced Recycling Solutions

John Ferguson, Zero Waste Scotland

Feedstock Recycling

Dieter Stapf, Head of Institute for Technical Chemistry, Karlsruhe Institute of Technology (KIT)

CO₂ for Polymer Production

Ann Dierckx, Director of Sustainability, European Chemical Industry Council - Cefic

New Feedstocks in Integrated Plastics Production Processes

Klaus Wittstock, Head of Industry Advocacy & Environmental Policy, BASF and Chair of the PlasticsEurope Waste Management Group

Chemical Recycling Activities at INEOS Styrolution, and Collaboration within Styrenics Circular Solutions (SCS)

Norbert Niessner, Director, Global R&D/IP, INEOS Styrolution

10 min Q&A

14:50-15:15 **Coffee Break**

15:15-16:15 **Innovative Recycling Opportunities**

Moderator: Roger Baynham, Chairman, BPF Recycling Group

Supply Chain Partnership Working

Paula Sanabria Luque, Product Manager Circular Economy Global Sustainability, LyondellBasell

Raising Public Sectors Awareness of Alternatives to Paper Cups

Wendy Rayner, National Sustainability Manager, National Health Service

PlastiCircle: The Circular Economy for Plastics Packaging

Richard McKinlay, WIP Leader, PlastiCircle and Head of Circular Economy, Axion Group

Circular Solutions require Non-linear Thinking!

Mark Roberts, Managing Director, RPC BPI Plasgran

Building & Construction Recycling

Lein Tange, Director, PolyStyreneLoop

10 min Q&A

16:15-16:30 **Wrap-up IdentiPlast 2019**

Terry McCormack, Leader, Corporate Sustainable Development, LyondellBasell, Chairman, PlasticsEurope Packaging Group

16:30 **Close of Conference**

Karl-H. Foerster, Executive Director, PlasticsEurope
