PLASTICSEUROPE AISBL

Cookies Notice

1. Cookies Notice

We place small text files called cookies and other tracking technologies (e.g., web beacons) on your device (together "**cookies**"). This cookies' notice (the "**Cookies Notice**") explains how we use cookies on our website, in the email we send to you and how you can control them. Cookies may be deployed by us but also by other parties. Cookies may also collect personal data (such as your IP address). Take a look at our [Privacy Notice](#) to know how we process personal data.

2. What are cookies?

"Cookies" are small text files placed on your hard drive. Cookies are used to collect information about how you use websites, such as information about your computer or device, web browser and operating system and their settings, the pages and content you see during your visit and when and for how long you do so, etc.

Cookies can be distinguished in "Session Cookies" and "Persistent Cookies" depending on the time they remain stored on your device:

(a) "Session Cookies" are stored on your device the moment you visit the website and are automatically deleted when you close your browser.

(b) "Persistent Cookies" are stored on your device when you visit the website and remain stored after you close your browser. They will automatically be activated again when you open your browser and start surfing on the Internet. They will remain on your device until their expiration date or until you delete them.

Cookies can be also distinguished in "First-party Cookies" and "Third-party Cookies" depending on the website or the domain that installs the cookies.

(a) "First-party Cookies" are installed by the website that you visit, in our case https://www.plasticseurope.org/.

(b) "Third-party Cookies" are installed by a different domain than the one you visit. If you visit a website and a third company installs a cookie through this website, this will be a third-party cookie.

3. What Types of Cookies We Use and Why?

We use cookies for different purposes. Cookies are grouped into the following categories:

Necessary (0)
Necessary cookies are considered "necessary" if they are required for the regular operation and security of our website. They are essential, or "strictly necessary", for the website to work properly.

Name	Provider	Purpose	Expiry	Type
CONCRETE5	plasticseurope.org	Registers whether the user is logged in. This allows the website owner to make parts of the website inaccessible, based on the user's log-in status.	Session	HTTP Cookie
CONSENT	youtube.com	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	6061 days	HTTP Cookie
CookieConsent	plasticseurope.org	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie

Preferences (0)
Preference cookies help improving the performance of our website, in order to have a better user experience. These cookies enable the website to provide enhanced functionality and personalization. If you do not allow these cookies, then some or all of these services may not function properly.

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Name	Provider	Purpose	Expiry	Type
CookieConsentBulkSetting-#	cookiebot.com	Enables cookie consent across multiple websites	Persistent	HTML Local Storage
lang	cdn.syndication.twimg.com	Remembers the user's selected language version of a website	Session	HTTP Cookie

Statistics (0)

Statistic cookies are used to measure how users interact with website content. Analytics cookies allow us to record how many people visits our website, how they navigate within our site, and what content is popular.

Name	Provider	Purpose	Expiry	Type
_ga	plasticseurope.org	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gat	plasticseurope.org	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	plasticseurope.org	Registers a unique ID that is used to generate statistical data on how the visitor uses	1 day	HTTP Cookie

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Name	Provider	Purpose	Expiry	Type
		the website.		
_hjAbsoluteSessionInProgress	plasticseurope.org	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day	HTTP Cookie
_hjFirstSeen	plasticseurope.org	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	1 day	HTTP Cookie
_hjid	plasticseurope.org	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for	1 year	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		statistical purposes.		
_hjid	plasticseurope.org	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Persistent	HTML Local Storage
_hjIncludedInPageviewSample	plasticseurope.org	Used to detect whether the user navigation and interactions are included in the website's data analytics.	1 day	HTTP Cookie
_hjTLDTest	plasticseurope.org	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
sessionPageNumbers	e.issuu.com	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Session	HTML Local Storage
sessionStartTime	e.issuu.com	Determines when the visitor last visited the different subpages on the website, as well as sets a timestamp for when the session started.	Session	HTML Local Storage
vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP Cookie

Marketing (0)

Marketing cookies are used for the purposes of online advertising and marketing campaigns.

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Name	Provider	Purpose	Expiry	Type
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
iutk	issuu.com	Recognises the user's device and what Issuu documents have been read.	179 days	HTTP Cookie
mc	quantserve.com	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	13 months	HTTP Cookie
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
yt.innertube::requests	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt-remote-cast-available	youtube.com	Unclassified	Session	HTML Local Storage
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

Unclassified (0)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
TRACKED_EVENTS_MIXPANEL	e.issuu.com	Unclassified	Session	HTML Local Storage

4. **Web Beacons (or tracking pixel)**

When we send you an email, it may contain a small snippet of code called a web beacon. Web beacons, also called tracking pixels, allow us to collect certain information about your interaction with the email.

Through web beacons, we may capture your IP address and the date/time that you opened or interacted with an html email. We may also record any links you click. We use the information we collect to understand what emails or services were of interest to you. We also do this to better tailor our messages to you.

By setting your email system to display HTML emails as text only, you may be able to prevent the use of some web beacons. Please consult the "Help" section of your email system for more information.

5. **How can I set up my cookies' preferences?**

The website uses essential cookies by default. When you visit the website for the first time, a cookies banner appears; this banner informs you on the use of cookies by the website. This banner gives you the following options:

    (a)   To accept all cookies being stored on your device.
    (b)   To refuse all cookies, except the essential ones, being stored on your device.
    (c)   To accept only certain cookies, such as only performance, analytics, advertising/marketing or social media cookies.
    (d)   To view and read this Cookies Notice.

You can set up or change your cookies' preferences at any time by using our cookies consent tool (available on our cookies banner).

You can also take proactive steps yourself, for example, to opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout for more information.

Most internet browsers offer means to control the use of cookies, which allow you to block or delete cookies at any time. You may change the settings of your browser, so that it informs you prior to a cookie being stored on your device or follow instructions to delete all cookies which have been stored on your device. If you use multiple devices, you must change your browser settings in all of them.

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To manage your cookies preferences through your browser, follow these links, depending on the browser you are using:

[Microsoft Windows Explorer](#)
[Mozilla Firefox](#)
[Google Chrome](#)
[Apple Safari](#)
[Opera](#)

On mobile devices:

[Safari](#)
[Windows Phone](#)
[Blackberry](#)

If you use another browser, you may find the cookie management instructions in the support page of your browser.

You can learn more on cookies on the following third-party websites:

    (a)   AllAboutCookies: http://www.allaboutcookies.org/
    (b)   Cookiepedia: http://cookiepedia.co.uk/

If you have any queries about the way we use cookies, please contact privacy@pasticseurope.org.

Cookie declaration last updated on 28/05/2021 by Cookiebot.

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