

## Day I: Wednesday, 22<sup>nd</sup> February

*Moderator Day I:* Jacki Davis, Brussels-based Journalist

09.00-10.00	<b>Registration</b>
10.00-10.15	<b>Opening</b> Karl-H. Foerster, Executive Director, PlasticsEurope Christian Holzer, Director General of Waste Management, Federal Ministry of Environment (Austria)
10.15-11.00	<b>Keynotes</b> <b>Circular Economy: an opportunity for the plastics industry</b> Maurits van Tol, Senior Vice President Innovation and Technology, Borealis Group (Austria) <b>The New Plastics Economy</b> Rob Opsomer, Lead, New Plastics Economy, Ellen MacArthur Foundation (United Kingdom)
11.00-11.30	<b>Coffee break</b>
11.30-12.20	<b>Circular Economy – Where do we stand today?</b> <b>The EU Circular Economy Package</b> Hugo-Maria Schally, Head of Unit, Eco-Innovation and Circular Economy – Dir A Green Economy – DG Environment, European Commission <b>Divert from landfill – How to achieve?</b> Helge Wendenburg, Federal Ministry of Environment (Germany)
12.20-13.15	<b>Panel Discussion: EU legislation and waste management implementation</b> Panel will be composed of waste practitioners from the regions <ul style="list-style-type: none"> <li>Jakub Bator, Member of Board of Krakow Municipal Holding, Waste-to-Energy Plant (Poland)</li> <li>Gordana Pehneć-Pavlović, Executive Secretary, Croatian Chamber of Economy (Croatia)</li> <li>Petar Traykov, Head of Directorate Waste management, Sofia municipality (Bulgaria)</li> <li>Andy Rees, Head of Waste Strategy, Welsh Government (United Kingdom)</li> <li>Helge Wendenburg, Federal Ministry of Environment (Germany)</li> <li>Yavuz Eroğlu, President, PAGEV – Turkish Plastics Industry Foundation (Turkey)</li> </ul>
13.15-14.15	<b>Lunch and networking</b>
14.15-15.00	<b>The Circular Economy Package – how to achieve the targets?</b> <b>Approaches for implementation and measures</b> Nina Maier, Chair of the “Interest Group Plastics” of the European Network of Environment Protection Agencies <b>Plastics in a circular economy</b> Antonino Furfari, Managing Director, Plastics Recyclers Europe (PRE) <b>Capacities needed in energy-from-waste today and in the future</b> Ella Stengler, Managing Director, Confederation of European Waste-to-Energy Plants (CEWEP) <b>The role of resource efficiency and eco-innovation for a Sustainable Circular Economy</b> Reinhold W. Lang, Head of Institute for Polymeric Materials and Testing, University of Linz (Austria)
15.00-15.45	<b>Waste management in practice: from global to local</b> <b>Towards a wasteless future: the case of plastics</b> Antonis Mavropoulos, President, International Solid Waste Association (ISWA) <b>EPR schemes in Italy</b> Antonio Ciotti, Vice Chairman, Corepla (Italy) <b>Twinning Projects</b> Georg Rebernick, Managing Director, EAA - Environment Agency Austria
15.45-16.15	<b>Coffee break</b>
16.15-17.05	<b>Panel Q&amp;A: Creating opportunities for recycling and recovery</b> Panellists: <ul style="list-style-type: none"> <li>Hugo-Maria Schally, Head of Unit, Eco-Innovation and Circular Economy – Dir A Green Economy – DG Environment, European Commission</li> <li>Carlos de Los Llanos, Director Sorting and Recycling, Eco-Emballages (France)</li> <li>Herman van Roost, Business Development Manager Recycling, TOTAL (Belgium)</li> <li>Michael Scriba, Managing Director, MTM plastics (Germany)</li> <li>Harald Pilz, Senior Advisor, denkstatt (Austria)</li> </ul>
17.05-17.20	<b>Wrap-up of day I</b> <ul style="list-style-type: none"> <li>Christoph Scharff, CEO, Altstoff Recycling Austria AG, ARA (Austria)</li> </ul> <b>Formal close:</b> Karl-H. Foerster, Executive Director, PlasticsEurope
19.00-19.30	<b>Welcome in Vienna - MuseumsQuartier, Halle E+G</b>  <b>EPRO Awards Ceremony</b>
19.30	<b>Networking Dinner</b> <ul style="list-style-type: none"> <li>Opening by one of the main sponsors</li> </ul>

08.30-08.45	<b>Registration</b>
08.45-09.00	<b>Opening and overview of the day</b> Peter Heydasch, <i>Director Sustainability and Advocacy Packaging and Specialty Plastics EMEA, Dow Europe (Switzerland)</i>
09.00-10.00	<b>Circular economy around the globe</b> <b>Plastics waste management in the U.S.</b> Craig Cookson, <i>Director Sustainability and Recycling Plastics Division, American Chemistry Council (United States)</i> <b>Plastic waste management in Japan</b> Akihiro Izumi, <i>Director, Plastic Waste Management Institute – PWMI (Japan)</i> <b>Challenges of waste management in an emerging country</b> Yağmur Cengiz, <i>General Manager, PAGCEV – National Packaging Waste Recycling Enterprise (Turkey)</i> Q&A
10.00-11.00	<b>Identification – Sorting – Treatment</b> <i>Chair:</i> Antonino Furfari, <i>Plastics Recycling Europe (PRE)</i> <b>Automated solution for modern waste sorting</b> Ernie Beker, <i>Managing Director, RTT Steinert GmbH (Germany)</i> <b>Innovative separation of mixed polyolefins for improved recycling</b> Steven Burns, <i>Development Manager, Impact Solutions (UK)</i> <b>Sorting, treatment and processing of packaging waste</b> Clemens Pues, <i>Sales Director, Tönsmeier Wertstoffe (Germany)</i> Q&A
11.00-11.30	<b>Networking break</b>
11.30-13.00	<b>Opportunities and solutions for advanced recycling and production utilisation</b> <i>Chair:</i> Michael Scriba, <i>Managing Director, mtm plastics (Germany)</i> <b>Recycling, reuse, remanufacturing</b> Andy Whyte, <i>Environment &amp; Sustainability Specialist, Ricoh UK Products Limited (RPL) (United Kingdom)</i> <b>Recycling to new corrugated Polypropylene packaging</b> Jessica Casagrande, <i>Marketing Manager, Karton SpA (Italy)</i> <b>Plastics recycling in the value chain</b> Gerald Rebitzer, <i>Sustainability Director, Amcor Flexibles (Switzerland)</i> <b>Multilayer technology vs. recycling challenges</b> Karlheinz Hausmann, <i>R&amp;D Fellow Sustainability Technology Leader Packaging, DuPont Performance Materials (Switzerland)</i> <b>Strategy for the use of recycled plastics in automotive</b> Uwe Ruster, <i>Lead Engineer, Recycled/Sustainable Materials, Adam Opel AG (Germany)</i> <b>How design supports recycling</b> Jochen Hertlein, <i>Sustainability and Lean Packaging Manager, Nestec (Switzerland)</i> <b>From standard to “made to measure” re-pellets</b> Gerold Breuer, <i>Head of Marketing &amp; Business Development, EREMA Group (Austria)</i>
13.00-13.45	<b>Lunch break</b>
13.45-15.15	<b>French project on economic instruments to help the development of recycling</b> Claire Dadou-Willmann, <i>Executive Officer, 2ACR, Association Alliance Chimie Recyclage (France)</i> <b>Further technologies</b> <i>Chair:</i> Peter Sundt, <i>Secretary General, European Association of Plastics Recycling and Recovery Organisations (EPRO)</i> <b>Up-Cycling – closing the loop</b> Ina Vrancken, <i>Market Segment Manager, 3M (Germany)</i> <b>Plastic to Chemicals as part of Indaver’s Molecule Management</b> Erik Moerman, <i>Business Development Manager Industrial Services, Indaver (Belgium)</i> <b>SRF – the missing link in the Circular Economy</b> Geert Cuperus, <i>Secretary General, European Recovered Fuel Organisation (ERFO)</i> <b>MSWIs in a Residential Neighborhood: Solutions to Technological, Social and Environmental Challenges</b> Michael Kotschan, <i>Head of Unit, Head of Operations (MSWI), Wien Energie (Vienna)</i> Q&A
15.15-15.45	<b>Beyond waste management towards Circular Economy</b> <i>Chair:</i> Harald Pilz, <i>Senior Consultant denkstatt</i> <i>Short standing panel debate with the following panelists:</i> <ul style="list-style-type: none"> <li>• Klaus Wittstock, <i>Head of Industry Advocacy &amp; Environmental Policy, BASF SE (Germany)</i></li> <li>• Philippe Diercxsens, <i>Environment Manager, Danone Waters (Belgium)</i></li> <li>• Karl Kienzl, <i>Deputy Managing Director, EAA – Environment Agency Austria</i></li> <li>• Stuart Hayward-Higham, <i>Technical Development Director, SUEZ UK</i></li> </ul>
15.45-16.00	<b>Wrap-up Identiplast 2017</b> • Terry McCormack, <i>Leader Corporate Sustainable Development, LyondellBasell (UK) and Chairman of PlasticsEurope Waste Management Group</i>
16.00	<b>Close of conference and outlook on the future</b>

Energy  
Recovery  
Recycling