

PolyTalk 2016

Zero Plastics To The Oceans

16-17 March 2016
The Egg Conference Centre, Brussels

Programme

DAY 1

- 11:00 – 13:00 **Registration and welcome lunch**
Exhibition tour
- 13:00 – 13:05 **Welcome**
Moderator: **Laura Shields**, Brussels Director, The Media Coach
- 13:05 – 13:15 **Plastics, a sustainable material with a challenge**
Setting the Scene by **Patrick Thomas**, President, PlasticsEurope and CEO, Covestro
- 13:15 – 13:40 **Marine litter: are there solutions to this global environmental problem?**
Keynote by **Professor Richard Thompson**, Plymouth University
- 13:40 – 14:05 **Circular economy and rethinking the future of plastics**
Keynote by **Andrew Morlet**, CEO, Ellen MacArthur Foundation
- 14:05 – 14:20 **Coffee break**
- 14:20 – 14:45 **The European Marine Strategy Framework Directive**
Keynote by **Daniel Calleja Crespo**, Director General DG Environment, European Commission
- 14:45 – 15:55 **Regional issues and solutions**, panel debate
- **Fatma Güldemet Sari**, Minister of Environment and Urban Planning, Turkey
 - **Bart Tommelein**, Secretary of State for the North Sea, Federal Government, Belgium
 - **Stefanie Werner**, Scientific officer, Federal Environment Agency, Germany
 - **Ulf Björnholm**, Head, Brussels Liaison Office to the EU, UNEP
 - **Patrick Thomas**, President, PlasticsEurope and CEO, Covestro
 - **Daniel Calleja Crespo**, Director General, DG Environment, European Commission

- 15:55 – 16:25 **Networking break**
- 16:25 – 16:40 **Mission Zero – making products from waste**
Keynote by **Rob Boogaard**, CEO, Interface EMEA
- 16:40 – 17:50 **Pathways towards solutions**, panel debate
- **Dr Karl Kienzl**, Managing Director, Environment Agency, Austria
 - **Marcus Eriksen**, Executive Director, 5 Gyres Institute
 - **Andrew Morlet**, CEO, Ellen MacArthur Foundation
 - **Rob Boogaard**, CEO, Interface EMEA
 - **Tom Crotty**, Vice President, PlasticsEurope and Director, INEOS
- 17:50 – 18:00 **Summary & closing words day 1**
- 18:00 – 19:00 **Networking drinks at exhibition area**
- 19:00 – 22:30 **Evening programme & dinner**
- Welcome by **Patrick Thomas**
President, PlasticsEurope and CEO, Covestro - Exclusive Platinum Sponsor of PolyTalk 2016
 - Dinner speech by **Roz Savage MBE**, ocean rower, environmental advocate, writer and speaker

DAY 2

08:30 – 09:00 **Registration and Coffee**

09:00 – 09:15 **Welcome**

Moderator: **Laura Shields**, Brussels Director, The Media Coach

09:15 – 10:45 **Best prevention practices – 3 parallel speedtalk sessions**

Behaviour and education, moderated by Emma Priestland (Seas at Risk)

BKV, Corepla, Fundación Ecomar, Legambiente, Marine Conservation Society, Mer-Terre, Plastic Change, Plastic Soup Foundation, Plastic Whale, Recykling Rejs

Waste management and collection, moderated by Costas Velis (Leeds Academy)

Borealis, CIPA (International Committee of Plastics in Agriculture), Fauna & Flora International+FIDRA, Kassel University, Ministry of Infrastructure and Environment (NL), Molok, PAGEV, PlasticsEurope, RKW Group, Waste Free Oceans

Product innovation, moderated by Matjaz Malgaj (EC DG Environment)

DOW, Elipso, IUCN (International Union for Conservation of Nature), LEITAT Technological Centre, Novamont, SABIC, The Great Recovery (RSA), Transmare

10:45 – 11:05 **Networking break**

11:05 – 11:25 **Reporting from speedtalk sessions**

Moderator: **Laura Shields**, Brussels Director, The Media Coach

11:25 – 12:40 **Towards a litter free society through circular economy and blue growth, panel debate**

- **Margrete Auken**, MEP (Greens/European Free Alliance), Denmark
- **Marianne Wenning**, Director for 'Quality of Life, Water & Air', DG Environment, European Commission
- **Ruben Dekker**, Environment Attaché, Permanent Representation of The Netherlands to the EU
- **Mark Williams**, Vice President Europe, SABIC

12:40 – 12:50 **Wrap up**

Moderator: **Laura Shields**, Brussels Director, The Media Coach

12:50 – 13:00 **Closing**

Karl-H. Foerster, Executive Director, PlasticsEurope

13:00 – 14:30 **Networking lunch**

Exhibition remains open until 15:30